

Gabriel Longoria

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EDUCATION

University of Texas at Austin, College of Liberal Arts, Austin, TX August 2024 - Exp. Spring 2027
Humanities Honors Program | B.A. in Urban Studies
University GPA: 4.0 | University Honors all semesters | Cum Laude Ampla et Magna, Dean's Honor List

University of Colorado Boulder, Honors Student at Leeds School of Business, Boulder, CO August 2022-May 2023
B.S.B.A. – Management, Social Responsibility & Sustainability | Minor: Environmental Studies
University GPA: 3.97 | Dean's List all semesters

HONORS AND AWARDS

Distinguished College Scholar, University of Texas at Austin March 2026

- Recognized for being in the top 4 percent of the class in the College of Liberal Arts

Congress for the New Urbanism, 2024 Merit Award June 2024

- Represented Casa de Luz and the “New Urban Diet,” a model of communal, organic, unprocessed food as urban policy
- Wrote design proposal, directed short film, and presented in Cincinnati, Ohio at the CNU awards ceremony

Omni Interlocken, Case Competition for Improving Workplace Environment and Employee Retention December 2022

- Project leader of the winning 6-person team selected 1st out of 125+ teams (~800 participants), awarded \$1,800
- Personally developed key strategies, wrote the entire team script, and structured final presentation

Eco-Rise Innovation Grants, 2-Time Awardee 2015 & 2017

- Audited energy/water use of school campus and planned complete LED light conversion and rainwater collection
- Secured \$5,750 in total grants from Mayor Steve Adler and the City of Austin Office of Sustainability

EXPERIENCE

Allied Scholars for Animal Protection (ASAP), Vice President at UT Austin August 2024 – Present

- Organize weekly meetings and educational events on food justice and animal welfare
- Work with UT Food Committee and engage in campus-level advocacy and policy
- Lead planning for outreach, demonstrations, and lobbying initiatives

Sweatcity Run Club, Founder, Austin, TX June 2024 - Present

- Organize wellness events combining running, sauna, cold plunge, CrossFit, yoga, and community engagement
- Host events of 400+ participants; manage safety and vendor coordination, deliver public speeches on nutrition, movement, and intentional community
- Official host of the Austin Marathon Shakeout Run; cultivate food- and movement-focused health through strategic event partnerships

Casa de Luz Foundation, Co-director, Austin, TX May 2024 – Present

- Assisted in design and creation of 501(c)3 nonprofit focused on promoting sustainable, communal dining as urban wellness infrastructure
- Collaborated with Food Policy Manager of Austin on initiatives supporting the Austin Food Plan, leading to the successful nomination of Casa de Luz founder, Eduardo Longoria, for Austin's Net-Zero Hero Award

Casa de Luz, Management Team, Austin, TX May 2023 – Present

- Oversee tenant operations for permanent and short-term rental spaces in a mixed-use wellness community village
- Manager of Casa de Luz Instagram (@casadeluz_atx), grown following to nearly 20,000, significantly increasing public engagement and spreading awareness for community, health, and sustainability
- Implemented new accounting systems, migrated 10+ years of legacy financial data, and improved categorization
- Leader of Casa de Luz Clothing and merchandizing strategies, contributing to an increase in revenue of ~\$5,000/month

SKILLS, INTERESTS, AND IDENTITY

Languages: Intermediate in Spanish

Classical Guitarist: Performed for audiences of 500+; passionate about the intersection of music, health, and public space

Triathlon: Competing in Ironman Texas 2026, previously ranked in top 10 XC Mountain Bike juniors of Texas

Interests: Urbanism, Sustainable Food Systems, Experiential Wellness, Environmental Ethics, Public Health Communication